



THE GREATER WASHINGTON URBAN LEAGUE

P R E S E N T S

The National Urban League Conference 2022

OPENING
NIGHT
Reception

JULY 20

WASHINGTON, DC

DONATE



SCAN ME

THE MISSION

The Greater Washington Urban League (“GWUL” or “The League”) is on a mission to bolster the economic and political power of Black and marginalized populations. We work tirelessly to achieve a racially equitable DC Metropolitan Area and aim to ensure all Greater Washington regional residents’ benefit from the rewards of full citizenship.

Since 1938, the League has stood on society’s front lines, serving as both a safety net and facilitator of opportunity in Washington, D.C., Montgomery County, and Prince George’s County, Maryland. As one of the regions’ longest standing civil rights organizations, the League continues to carve a distinct path towards justice and fair play by putting families first and focusing on the needs of children, the elderly, and everyone in between. GWUL has touched more than five million lives since its founding, guiding them along the road to self-sufficiency.

The Greater Washington Urban League is a 501(c)(3) non-profit civil rights and community-based organization. It is a member agency of the United Way of the National Capital Area and among the largest of over 90 National Urban League affiliates in the United States. GWUL is a HUD certified agency and employs staff that are certified financial counselors.

GWUL will continue to advance racial equity as a mechanism to achieve equality while also fueling the acceleration of economic self-reliance, political parity, and physical and mental wellness.





Albertsons Companies believes that we are at our best when we are stewards of all the communities we serve, cultivate a diverse workforce, and provide equal opportunity for all associates.

Albertsons Companies Foundation is honored to sponsor the National Urban League Conference.



Scan the QR code to learn more about our "Recipe for Change" commitment to using our national presence and resources to drive meaningful, proactive change.

OUR PROGRAMS

Housing Services Center

At the Greater Washington Urban League, we are resolute in our belief that generational wealth starts with home ownership. Thus, our longest standing source of impact comes out of our Housing Center (the HC). The HC makes homeownership more attainable and the path smooth by building financial and knowledge bridges to stabilize and propel families throughout the region. The GWUL Housing Center's tools include down payment and closing cost assistance, personalized counselling, subject knowledge expert symposiums and a homebuyer accelerator cohort. Through these methods we tackle the complete homebuying process, educate on post purchase maintenance and value retention and provide support to prevent foreclosure.

Center for Financial Inclusion (CFI)

The Greater Washington Urban League's Center for Financial Inclusion (The CFI) is on a mission to place constituents on viable and personalized pathways to economic wellness. Our duty is to develop resilient, skilled, financially fit, independent, and mobile life-long learners. Our solution is to build human capital that has the capacity to leverage advancement opportunities and capital availability. The CFI at GWUL addresses barriers with a high degree of cultural competence and complete commitment to address root causes without judgment through its:

- Financial Pathways: From Stabilization to Mobility to Asset Building
- Workforce Pathways: Self Development to Workforce Prepared to Fully Employed



Emergency Services

Each and every day the Greater Washington Urban League is confronted firsthand with the impact of the historic economic betrayal and exclusion of Blacks in America. As a result of such traumas and other unexpected life emergencies, a large number of families' overall wellness hangs in the balance with homelessness and food insecurity a constant threat. Annually, the League provides millions of dollars of emergency rent and utility assistance as an answer to thousands of monthly calls from distressed residents needing relief.

Entrepreneurship and Small Business Center

The League's Entrepreneurship Center ("EC") exists to ensure emerging and experienced Black business owners are fully powered to overcome systemic barriers that impede wealth accumulation. EC delivers programming through start-up, growth, and expansion phases designed to "build up the entrepreneur", increasing their resiliency and providing knowledge that results in strong, viable ventures with high growth potential. We combine traditional business training with human capital development, and a form of goal-oriented counseling through our robust network of subject knowledge expert partners. The EC currently focuses on four major verticals – Government Contracting, Food, Beverage & Hospitality, Performing & Visual Arts and Start-Ups.





Creating vibrant communities

When we come together to build stronger communities, we give our time, energy, and ideas to help influence positive change. And as we watch progress take root, we grow as well.

National Urban League, it's an honor to recognize your commitment and service to the community.

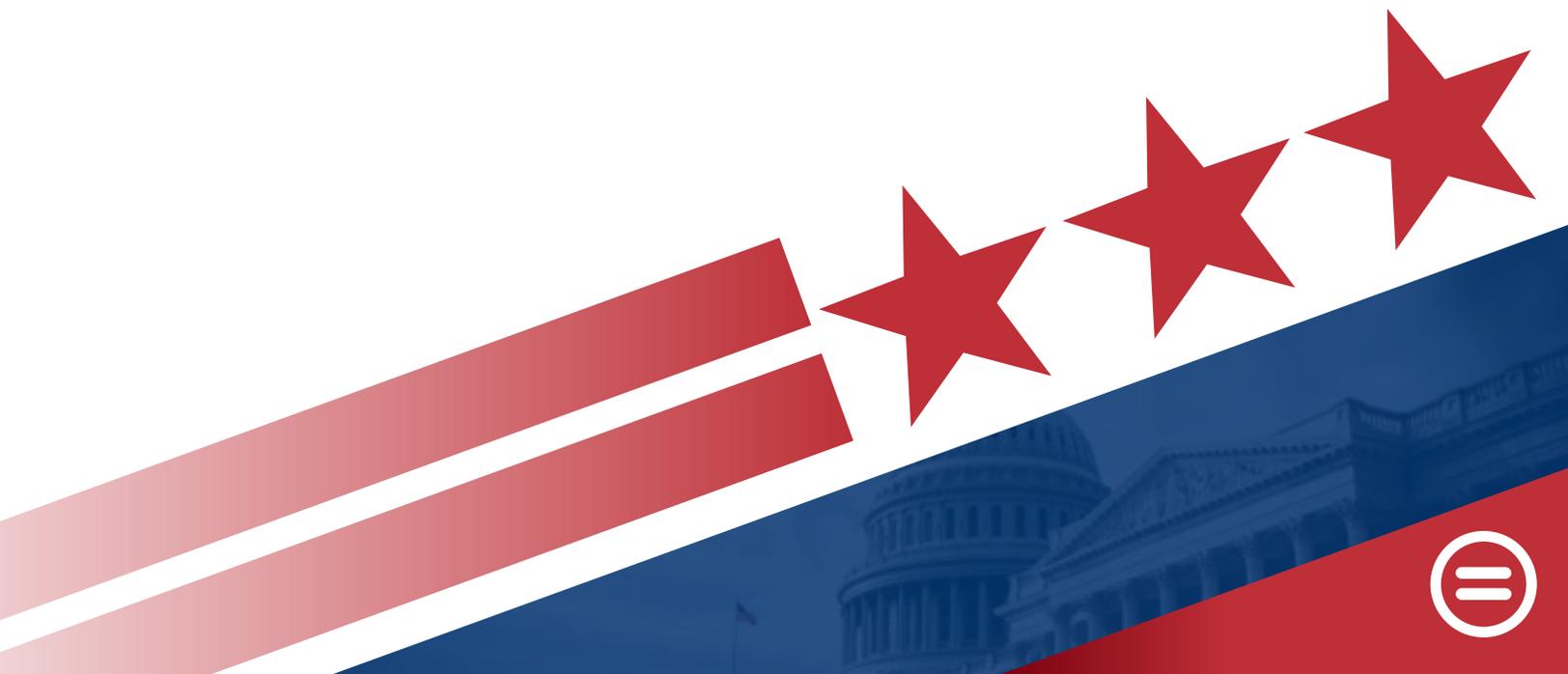
wellsfargo.com/donations

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**WELLS
FARGO**

Educational Assistance Programs

According to the Urban Institute, full educational attainment and equity in the Washington, D.C. region would yield more than 160,000 African Americans in the area with a college degree. The Greater Washington Urban League aims to always make access to post-secondary education a key priority. Annually the League awards \$35,000 a year in college scholarships. Its growing College Sustainability Fund for existing college students was created to ensure matriculation. Our purpose is to reduce the major strains on young people who dream of a better life through quality education.



The George Washington University
congratulates the Greater Washington
Urban League for their work in
increasing the economic and
political empowerment of African
Americans and other historically
underserved communities.

THE GEORGE
WASHINGTON
UNIVERSITY

WASHINGTON, DC



The Power of Community

Pepco is proud to partner with more than 340 local nonprofits that help our community flourish.

At Pepco, supplying power to homes and businesses in the District of Columbia and Maryland is just part of what we do. We're helping to foster growth within our neighborhoods, equitably and inclusively.

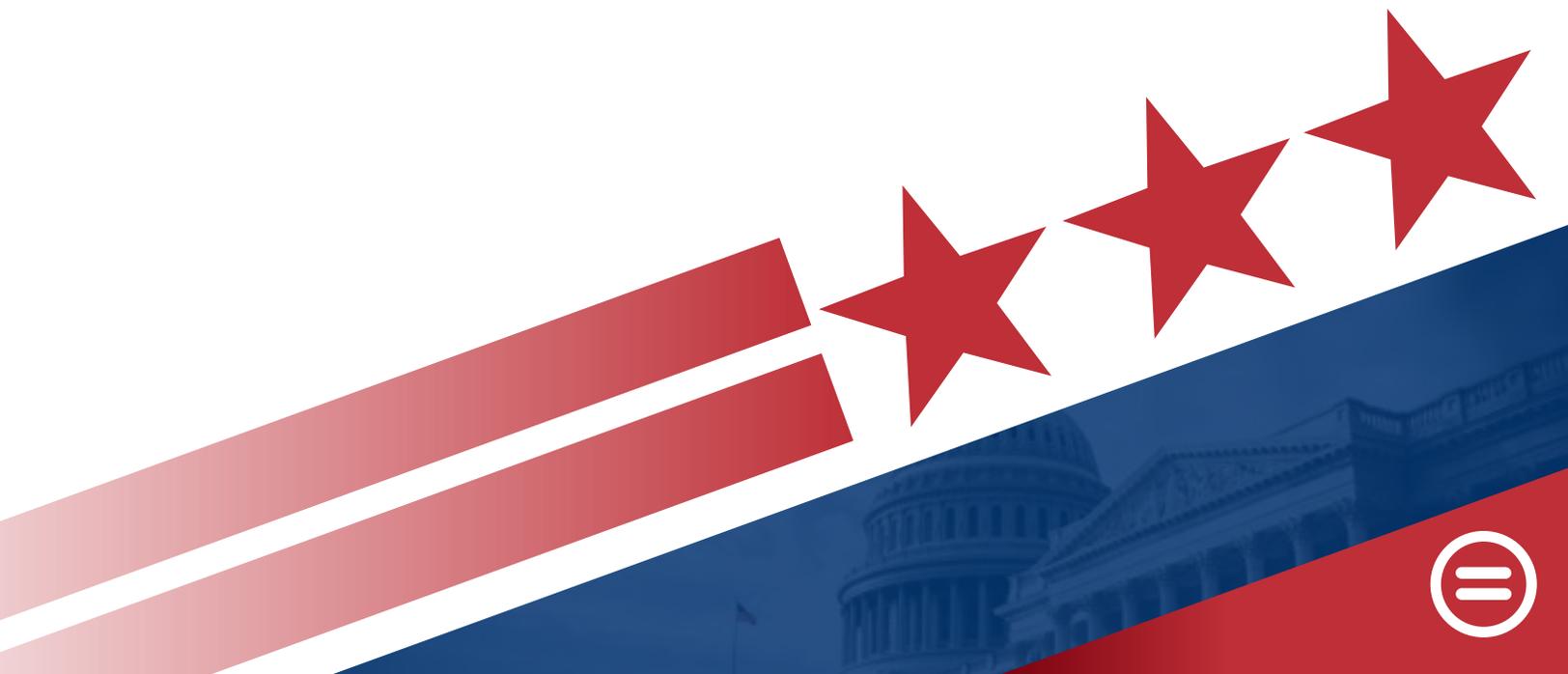
Learn more at pepco.com/PowerOfCommunity

Community Day Fair

The Greater Washington Urban League (GWUL) presents a comprehensive solution to the holistic health, wellness, and abundance of Black families: Community Day. Join us on Saturday, July 23, 2022 – 10:30 a.m. to 4 p.m. at the Walter E. Washington Convention Center, Hall A, Washington, DC.

We know our community works tirelessly all year, and the GWUL is giving back with an exhaustive array of activities: fulfill physical and emotional health goals with free screenings at our wellness booths; ensure children are prepared for the upcoming school year with both a book fair and backpack giveaway, and explore financial opportunities including employment and homeownership.

[REGISTER TO ATTEND](#)



Black Brilliance Marketplace

Your dollars have power - they make a massive difference and give business owners the ability to thrive.

That is why the Black Brilliance Marketplace offers plenty of great opportunities for discovery, inspiration, and community building both virtually and in person. Explore Black creator's unique products and services specifically created for the savvy shopper.

IN PERSON

Saturday, July 23, 2022
Walter E. Washington Jr Convention Center
Hall A
10:30 AM – 4:30 PM

JOIN IN PERSON

VIRTUAL:

Thursday, July 21, 2022 - December 2022

JOIN VIRTUALLY



Virtual Career Network Fair

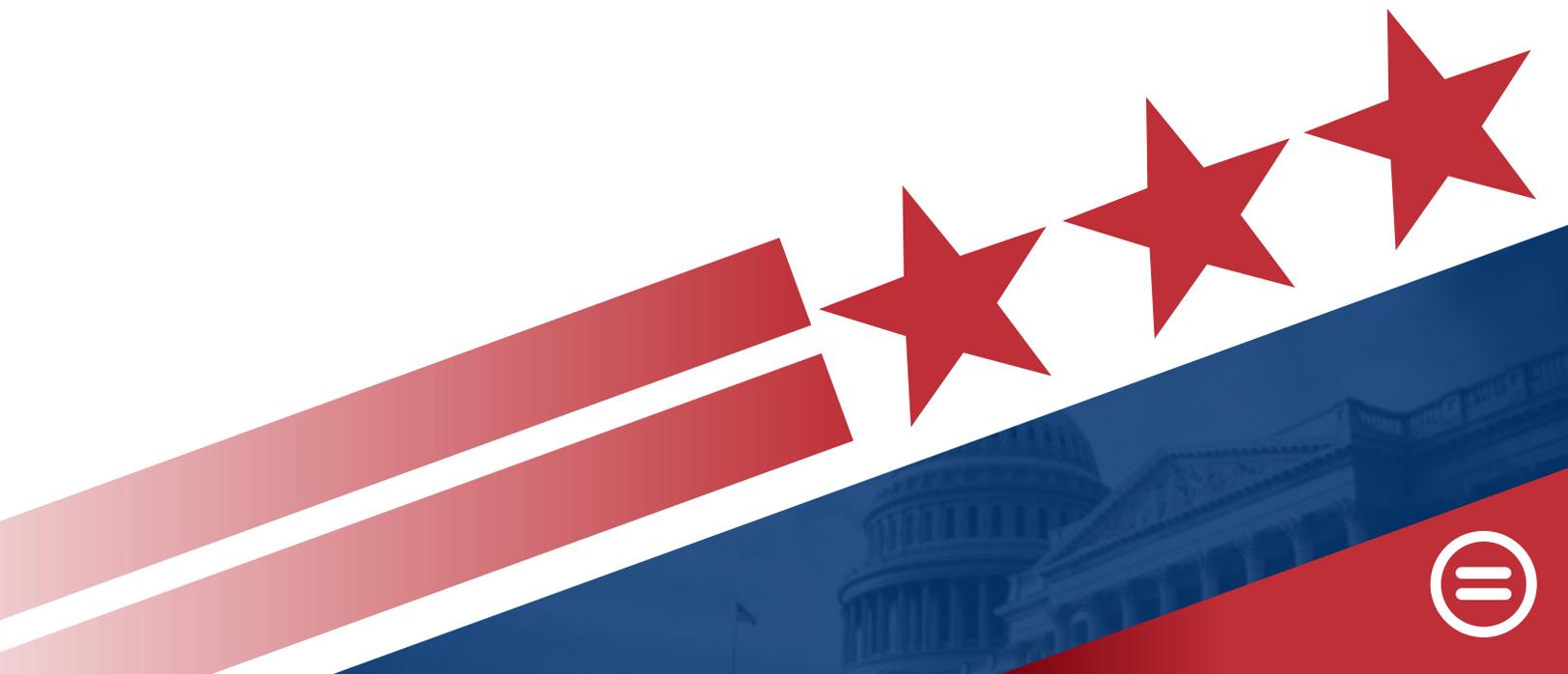
There is no better time or reason to join us in helping our entry-level, as well as experienced professionals, reach their full potential.

Register now to meet Black-owned employers/organizations that uphold and commit to diversity, equity, and inclusion. Recruiters will connect and engage with various with you to fill their employment opportunities.

Experienced and dedicated staff will also help you review your resume, update your professional wardrobe and organize your professional goals. Leave our Career Network Fair more confident to go for that dream job you've always wanted.

FRIDAY, JULY 22
12:00 PM–5:00 PM

[REGISTER NOW](#)



**Lilly salutes the National
Urban League and Greater
Washington Urban League
for their leadership and
advocacy for health equity.**



Thank you to our sponsors

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Who We Are

The GWUL is a major interracial, nonpartisan, nonprofit, social services and civil rights organization with headquarters in the District of Columbia and offices in Prince George's County, MD. The League is a 501(c)3 non-profit community service organization staffed by 35 individuals from various disciplines who provide direct services to and advocate for more than 65,000 constituents annually. The League manages and administers a variety of programs in the areas of housing, financial empowerment, entrepreneurship/small business, emergency assistance, youth development and

scholarship, workforce development and advocacy. The League is governed by a 25- member Board of Directors and an advisory board that provides expertise and guidance to support our programs. The Thursday Network is The League's young professional auxiliary and provides linkage to the next generation of leaders. The Guild drives our volunteer service and keeps GWUL connected to the community. The League is a member agency of the United Way of the National Capital Area and one of over 90 affiliates of the National Urban League.

Greater Washington Urban League

202-265-8200
<https://gwul.org>
2901 14th Street, NW
Washington, DC 20009

Prince George's County Office

301-985-3576
<https://gwul.org>
1401 Mercantile Lane
Largo, MD 20774



@GWUL365



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@GWUL365

GWULINFO@GWUL.ORG