



Greater Washington
Urban League

NATIONAL URBAN LEAGUE ANNUAL CONFERENCE 2022

Black Brilliance

Marketplace

Community Day

Fair

July 23, 2022
Sponsorship Guide



Black Brilliance *Marketplace*

NATIONAL URBAN LEAGUE ANNUAL CONFERENCE 2022  

The Greater Washington Urban League's Entrepreneurship Center welcomes you to join the Black Brilliance Marketplace (hybrid format) at the National Urban League's 2022 Conference – Saturday July 23, 2022 – 10:30 a.m. to 4 p.m., virtual and in-person at the Walter E. Washington Convention Center, Hall A, Washington, DC.

We are selecting 50 of the Greater Washington, DC area's top emerging and established Black-owned businesses to be featured in the Marketplace. As a hybrid event, it will include 10 premier in-person and 40 virtual booths. Benefits of participation include customer acquisition – with which comes increased revenue and visibility, and networking with like-minded businesses and professionals. If you are majority Black-owned and based in the DMV, please reach out to us to confirm eligibility.

Black Brilliance Marketplace Sponsor

Sponsor Amount: \$10,000

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- Logo on Marketplace signage
 - Logo and link on GWUL website
 - Mention in GWUL social media postings
 - Inclusion in GWUL event recap video
 - Eligible for inclusion in virtual Marketplace looping advertisement (additional sponsorship required)
 - 2 tickets to GWUL Opening Reception



Community Day *Fair*

NATIONAL URBAN LEAGUE ANNUAL CONFERENCE 2022



The Greater Washington Urban League (GWUL) presents a comprehensive solution to the holistic health, wellness, and abundance of Black families: Community Day. Join us on Saturday July 23, 2022 – 10:30 a.m. to 4 p.m. at the Walter E. Washington Convention Center, Hall A, Washington, DC.

We know our community works tirelessly all year, and the GWUL is giving back with an exhaustive array of activities: fulfill physical and emotional health goals with free screenings at our wellness booths; enjoy healthy food that also supports Black farmers; ensure children are prepared for the upcoming school year with both a book fair and backpack giveaway; and explore financial opportunities including employment and homeownership.

Community Day Fair Sponsor

Sponsor Amount: **\$10,000**

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- Logo on Community Day signage
 - Logo and link on GWUL website
 - Mention in GWUL social media postings
 - Inclusion in GWUL event recap video
 - Onsite video interview for GWUL social media
 - 2 tickets to GWUL Opening Reception



Add-on *Options*

NATIONAL URBAN LEAGUE ANNUAL CONFERENCE 2022



Black Farmers Market (1,500 lbs. Produce Give Away)

The Greater Urban Washington League will be hosting a framers market in support of our local Black farmers. We aim to give out free bags of fresh produce to families attending community day.

Black Children's Bookfair (1,500 Book Give Away)

The League will be giving away age-appropriate books that celebrate Black culture, promote self-love, and emotional health. The books will make reading fun and allow our scholars to "see what they can be!"

We invite you to purchase from our wishlist and ship to Greater Urban Washington League, or send a financial donation.business opportunity for participating vendors over the past several years, and we look forward to meeting you there!

[BOOK WISHLIST](#)

Additional sponsorship required, contact us at:

sponsorship@gwul.org



Black Brilliance *Marketplace* Community Day *Fair*

NATIONAL URBAN LEAGUE ANNUAL CONFERENCE 2022



Sponsorship Form

SPONSORSHIP

- BLACK BRILLIANCE MARKETPLACE
 COMMUNITY DAY FAIR

\$10,000
\$10,000

ADD-ONS

- BLACK FARMERS MARKET
 BLACK CHILDREN'S BOOKFAIR

AUTHORIZED REPRESENTATIVE

BUSINESS NAME

BUSINESS WEBSITE

ADDRESS

CITY

STATE

ZIP

SIGNATURE

EMAIL

TELEPHONE

PAY BY CHECK: ENCLOSED IS MY CHECK IN THE AMOUNT OF \$ _____ PAYABLE TO THE GREATER WASHINGTON URBAN LEAGUE 501©(3) ORGANIZATION. TAX ID #: 53- 0208981.

PLEASE CHARGE MY: DISCOVER AMERICAN EXPRESS VISA MASTERCARD

NAME ON CREDIT CARD

CARD NUMBER

EXP DATE

SECURITY CODE

Please email response form to: sponsorship@gwul.org. For questions please call 202-948-9858

