



Greater Washington
Urban League

GREATER WASHINGTON URBAN LEAGUE

OPENING NIGHT
Reception

National Urban League Annual Conference 2022

JULY 20

WASHINGTON, DC



GREATER WASHINGTON URBAN LEAGUE

OPENING NIGHT *Reception*

the Urban League celebrates

DC

National Urban League Annual Conference Opening Night Reception

The Greater Washington Urban League will be hosting the opening reception – one of the most anticipated components of the NUL Conference. Attendees will enjoy the best that DC has to offer, including live music and culinary delights.

Sponsors will have an opportunity to exchange ideas with other corporate partners, gain insights from thought leaders, and network with like-minded executives, policy makers, and civil rights activists.



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ABOUT GWUL

The Greater Washington Urban League (GWUL) is on a mission to bolster the economic and political power of Black and marginalized populations. We work tirelessly to achieve a racially equitable DC Metropolitan area and aim to ensure all Greater Washington regional residents benefit from the rewards of full citizenship.

Since 1938, the League has touched more than five million lives. We stand on society's front lines, serving as both a safety net and facilitator of opportunity in Washington, D.C., Montgomery County, and Prince George's County, Maryland.

As one of the regions' longest-standing civil rights organizations, GWUL continues to carve a distinct path towards justice and equity by putting families first and focusing on the needs of children, the elderly, and everyone in between.



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SPONSORSHIP BENEFITS MATRIX	LEADER \$100,000	ADVOCATE \$50,000	CHAMPION \$25,000	PARTNER \$10,000	FRIEND \$5,000
Marketplace Registration Fee	•	--	--	--	--
Step & Repeat branding	•	--	--	--	--
Full conference registrations (2)	•	--	--	--	--
2-minute remarks/video at the VIP reception	•	--	--	--	--
VIP reception signage + acknowledgement	•	•	--	--	--
Picture with VIP guest artist	•	•	--	--	--
Video clip or remarks (60-second max) included in general reception	•	•	•	--	--
One (1) branded item for VIP swag bag	•	•	•	--	--
Promotion through all social media channels (FB, IG, Twitter)	•	•	•	--	--
Standard event signage and acknowledgement	•	•	•	•	--
Logo placement on GWUL website	•	•	•	•	•
Name and logo placement on email advertising materials promoting conference	•	•	•	•	•
Digital booklet advertisement	Full page, prominent	Full page	Half page	Quarter page	Logo
VIP reception access	10 tickets	8 tickets	6 tickets	4 tickets	2 tickets
General reception access	20 tickets	15 tickets	10 tickets	8 tickets	6 tickets



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Sponsorship Form

SPONSORSHIP LEVELS

- | | | | |
|-----------------------------------|-----------|----------------------------------|----------|
| <input type="checkbox"/> LEADER | \$100,000 | <input type="checkbox"/> PARTNER | \$15,000 |
| <input type="checkbox"/> ADVOCATE | \$50,000 | <input type="checkbox"/> FRIEND | \$5,000 |
| <input type="checkbox"/> CHAMPION | \$25,000 | | |

AUTHORIZED REPRESENTATIVE

BUSINESS NAME

BUSINESS WEBSITE

ADDRESS

CITY

STATE

ZIP

SIGNATURE

EMAIL

TELEPHONE

PAY BY CHECK: ENCLOSED IS MY CHECK IN THE AMOUNT OF \$_____ PAYABLE TO THE GREATER WASHINGTON URBAN LEAGUE 501©(3) ORGANIZATION. TAX ID #: 53-0208981.

PLEASE CHARGE MY: DISCOVER AMERICAN EXPRESS VISA MASTERCARD

NAME ON CREDIT CARD

CARD NUMBER

EXP DATE

SECURITY CODE

Please email response form to: sponsorship@gwul.org. For questions please call 202-948-9858

