

# NATIONAL URBAN LEAGUE CONFERENCE 2022



# OFFICIAL POCKET GUIDE

**JULY 20-23**

**WASHINGTON, DC**



Walter E. Washington Convention Center

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National  
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Urban League

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LEADERS



# URBAN LEAGUE NOW

EXPERIENCE & LOUNGE

ROOM 146 ABC > OPEN FROM 10:30 AM—6:00 PM  
THURSDAY & FRIDAY!

Welcome to the ultimate networking, educational, and hospitality experience! The NEW Urban League NOW: Experience & Lounge has it all—from coffee and cowork spaces to product giveaways and free headshots. This is the place for you to take a breather between sessions or to grab coffee with a friend! You'll enjoy:

- Coffee & Snacks
- Fireside Chats
- Giveaways
- LinkedIn Profile Reviews
- Free Headshots
- Make-up Tutorials
- Pitch Competition
- Health & Wellness Pop-up
- Celebrity Meet & Greets
- Speed Networking Reception

## EVENT SCHEDULE

### Thursday, July 21



**3:00–3:30 PM Fireside Chat w/ D. Steve Boland**  
Chief Administrative Officer, Bank of America



**4:00–4:30 PM One-on-One w/ Jesseca "Judy" Harris-Dupart**  
Founder & CEO, Kaleidoscope Hair Products



**4:30–5:30 PM Meta Boost Training Session**

### Friday, July 22



**3:00–4:00 PM TechConnect Pitch Competition**



**4:00–5:30 PM Find Your Tribe, Can You Feel the Vibe?**  
*Speed Networking Reception*

## FREE HEADSHOTS & LINKEDIN PROFILE REVIEWS

**Thursday, July 21**  
10:30 AM–6:00 PM

**Friday, July 22**  
10:30 AM–4:00 PM

Events held at the Walter E. Washington Convention Center unless otherwise noted.

Scan this [QR Code](#) to view  
the full conference schedule  
and to get the latest details  
on speakers, events and more!



## TUESDAY, JULY 19

**NOON–  
5:00 PM**

**REGISTRATION OPEN**  
MARRIOTT MARQUIS HOTEL  
All Neighborhoods Meeting Room Foyer

## WEDNESDAY, JULY 20

**8:00 AM–  
7:00 PM**

**REGISTRATION OPEN**  
WEST SALON GH (LOBBY)

**10:30 AM**

**OPENING PRESS CONFERENCE**  
WALTER E. WASHINGTON CONVENTION CENTER

**5:00 PM–  
7:00 PM**

**URBAN LEAGUE FIGHTS FOR YOU RALLY  
ON CIVIL RIGHTS, HATE CRIMES,  
WOMEN'S RIGHTS & ECONOMIC JUSTICE**  
MARTIN LUTHER KING, JR. MEMORIAL  
1964 Independence Avenue SW, Washington, DC

**7:00 PM–  
9:00 PM**

**WELCOME RECEPTION**  
Hosted by the Greater Washington Urban League  
MARTIN LUTHER KING, JR. LIBRARY  
901 G Street NW, Washington, DC

## THURSDAY, JULY 21

**8:00 AM–  
7:00 PM**

**REGISTRATION OPEN**  
WEST SALON GH (LOBBY)

**8:30 AM–  
11:00 AM**

**OPENING PRESIDENTIAL PLENARY**  
**STATE OF THE URBAN LEAGUE ADDRESS**  
BALLROOM A

(Doors open  
at 8:00 AM)



10:30 AM–  
6:00 PM

**URBAN LEAGUE NOW:  
EXPERIENCE & LOUNGE**

ROOM 146 ABC

Need a breather between sessions? Maybe a quick coffee or snack break to refresh or confer with old and new contacts? The NEW Urban League NOW: Experience & Lounge has it all, plus a co-working space. Visit with our corporate partners and experience the newest products and services, including access to a Health & Wellness popup. Watch virtual conference sessions in our living room area. Sample top beauty products and walk away with your free head shot from the Career & Networking activation. Welcome to the ultimate educational, networking, and hospitality experience!

11:15 AM–  
12:30 PM

**FORUM  
BLACK POWER RENEWED: CHALLENGING  
THE SOCIAL JUSTICE BACKLASH**

ROOM 145A

macy's inc

In the long history of The Movement, every step forward in the struggle for social justice was met with pushback. White supremacy dies hard. Even so, never in modern times has the backlash been so virulent at the policy level, or so violent on the streets. How does Black Power assert itself in 2022? Our panelists hold provocative answers in this essential session.

11:15 AM–  
12:30 PM

**FORUM  
AN UNJUST BURDEN: BLACK MEN AND  
WEALTH VS. AMERICA'S DISTORTED LENS**

ROOM 145B

JPMORGAN CHASE & CO.

From age six to sixty, the Black male in America is viewed through the distortions of racism and history. We see the evidence in our courtrooms and classrooms, in the health care system and in our public spaces. All too often, Black men and boys pay for these distortions with their lives. Is economic empowerment the solution? It is time to shatter the racist lens and lift its undue burden on Black lives. Join an expert panel for an in-depth discussion of the power and limits of wealth building to break beyond the impact of racism.

11:15 AM–  
12:30 PM

**FORUM  
THE END OF INCLUSION? RESETTling THE  
AGENDA ON DEI IN THE WORKPLACE**

ROOM 147A

Appraiser Diversity Initiative



There is a growing disconnect between goals and practice when it comes to diversity, equity, and inclusion in the American workplace. Has corporate America slipped into complacency, or are there good faith philosophical differences inhibiting progress? A panel of experienced diversity and HR professionals debate the issues and point toward real solutions.

11:15 AM–  
12:30 PM

**FORUM  
RACISM IS A PREEXISTING CONDITION:  
CLOSING THE HEALTH GAP**

ROOM 147B



For African Americans, the COVID pandemic both exposed and worsened racial disparities caused by social factors such as poor access to health care, economic instability, and institutional neglect. Our panel of health experts and community activists will debate strategies to address these challenges and improve health outcomes for communities of color.

12:45 PM–  
2:30 PM

**WOMEN OF POWER AWARDS LUNCHEON  
BALLROOM BC**



macy's inc



2:30 PM–  
3:45 PM

**YP L.E.A.D.S. FORUM  
THE FUTURE IS NOW...  
THE FIGHT FOR JUSTICE & EQUITY**

ROOM 145A



A one-of-a-kind combination of professional development and community action, YP L.E.A.D.S. is a three-day summit designed to empower young people to create positive change. Connect with business leaders, policymakers, and one another. Led by the National Urban League Young Professionals, expect engaging plenaries, reputable experts, insightful training, exclusive networking, and social events for both professional and personal development—all geared towards equipping young leaders of the Urban League Movement.

2:30 PM–  
3:45 PM

**YP L.E.A.D.S. FORUM  
THE AUDACITY: OWNING YOUR  
CAREER FROM SALARY NEGOTIATION  
TO EXECUTIVE PRESENCE**

ROOM 145B



Millennials and Gen Zs possess the courage to embrace audacity and leverage that quality to move society forward. But audacity comes with risks, both personal and professional. This session will outline how to take ownership of your life and career without compromise. Learn how to articulate your worth to employers, negotiate for advancement, ace performance reviews, and accelerate your career trajectory, all while aligning your professional life with your core values.

2:30 PM–  
3:45 PM

**YP L.E.A.D.S. FORUM**  
**THE EMPLOYED ENTREPRENEURSHIP**  
**PLAYBOOK**

ROOM 147A



Do you have a dream or idea that's going to change the world? Of course you do. Let's set that idea on the path to fruition. This session will outline how to set the foundation for business success, balance employment with part-time entrepreneurship, and create a scalable strategy for success. Learn the art of the pitch, how to secure funding, and when it's time to transition from full-time employee to full-time entrepreneur.

2:30 PM–  
3:45 PM

**YP L.E.A.D.S. FORUM**  
**THE FUTURE OF FINTECH: INNOVATION,**  
**INCLUSION & IMPACT**

ROOM 147B



The advent of machine learning and artificial intelligence has revolutionized how companies do business, especially in the financial sector. While innovation can come from many sources, the insights and experience of the people of color are fundamental to finding workable solutions to improve financial health for all Americans. This session tackles the crippling lack of diversity in Fintech and what we can do to expand our presence in the Fintech ecosystem space.

6:00 PM–  
8:00 PM

**CHAIRMAN'S RECEPTION**

(Invitation Only)

MARRIOTT MARQUIS HOTEL

Mezzanine Foyer



6:00 PM–  
8:00 PM

**YOUNG PROFESSIONALS' SUMMIT**  
**WELCOME RECEPTION**

(Invitation Only)

MARRIOTT MARQUIS HOTEL

Marquis Salons 6/10



6:00 PM–  
8:00 PM

**QUARTER CENTURY CLUB'S**  
**MAHLON T. PURYEAR DINNER**

(Invitation Only)

MARRIOTT MARQUIS HOTEL

Marquis Ballroom

8:00 PM–  
12:00 AM

**URBAN LEAGUE LIVE, SO FRESH EDITION**

MARRIOTT MARQUIS HOTEL

Independence Ballroom

CONCERT + PARTY feat. DOUG E. FRESH & MANNIE FRESH

Attire: So Fresh



**FRIDAY, JULY 22**

8:00 AM–  
5:00 PM

**REGISTRATION OPEN**

WEST SALON GH (LOBBY)

8:30 AM–  
10:30 AM

**PLENARY II**

**STATE OF BLACK AMERICA:  
COMBATING THE THREAT TO  
CIVIL RIGHTS & DEMOCRACY**

BALLROOM A



10:30 AM–  
6:00 PM

**URBAN LEAGUE NOW:  
EXPERIENCE & LOUNGE**

ROOM 146 ABC

11:15 AM–  
12:30 AM

**FORUM**

**OPTICS OR IMPACT: RAISING THE BAR FOR  
CORPORATE BOARD DIVERSITY**

ROOM 145A



Corporate America got the memo. Increasingly, major companies are responding to external and internal pressures to achieve racial, gender, and ability diversity on their boards. The challenge is to ensure that corporate intent and expectations reach beyond optics and focus on results. Join our panel of experienced DEI directors as they discuss high-impact board diversity that values divergent perspectives and improves decision-making across the organization. They also share dependable measures for board effectiveness and how to lay the groundwork for long-term impact.

11:15 AM–  
12:30 PM



**FORUM**  
**THE EMPLOYER-EMPLOYEE POWER SHIFT  
& THE FUTURE OF WORK**

ROOM 145B

One of the unexpected impacts of the COVID pandemic and the necessary proliferation of remote and hybrid work has been the so-called “Great Resignation.” Workers across industries are walking away from low pay, unrewarding workplace culture, and poor work-life balance. In other words, the power dynamic has shifted, putting pressure on the employer to offer more incentives than simply “a job” to attract the best candidates. Our panel takes a deep dive into the future of work in this new environment. Is the hybrid model here to stay? And what are today’s workers looking for in a potential employer? We’ll discuss the importance of creating a purpose-driven company culture where employees feel valued.

11:15 AM–  
12:30 PM



**FORUM**  
**PROTECT THE BAG LIVE W/LECRAE:  
THE KEYS TO BUILDING BLACK WEALTH**

ROOM 147A

Multi Grammy Award-winning platinum selling artist Lecrae brings his financial education web series live on stage to explore financial health. In partnership with Experian, this exclusive session brings together leading entrepreneurs and experts to share insights on smart investing and leading financial inclusion products and programs that are paving the way to build generational wealth. Join us to learn how to secure and protect the bag!

11:15 AM–  
12:30 PM



**FORUM**  
**CONNECTIVITY EQUALS JOBS! THE FIGHT  
FOR DIGITAL EQUITY AND INCLUSION**

ROOM 147B

Broadband access has been a challenge for Black rural and urban communities. Studies show that universal broadband adoption and digital literacy are essential for jobs, entrepreneurship, education, civic participation, and everyday life. The passage of last year’s Bipartisan Infrastructure Deal allocates \$65B to expand broadband in communities, create more low-cost broadband service options, subsidize the cost of service for low-income households, and provide funding to address the digital equity and inclusion. This is a historic opportunity for us to tackle digital equity for communities too often left behind. For this session, an expert panel will discuss how we can advocate and leverage these resources to ensure Black rural and urban communities can thrive in the 21st Century.

12:30 PM–  
2:15 PM

**LEGACY LEADERSHIP AWARDS LUNCHEON**

Hosted by the National Council of Urban League Guilds—  
80th Anniversary Celebration!

BALLROOM BC



JPMORGAN CHASE & CO.



2:30 PM–  
3:45 PM

**PLENARY III: YOUNG PROFESSIONALS  
THIS IS ME SEASON**

BALLROOM A

For YP members, this plenary session marks the culmination of the 2022 conference—a summation of three days of empowerment, education, and engagement with our peers. We acknowledge the trials and triumphs of our personal journeys while granting permission to celebrate ourselves. Join our panel of inspiring and visionary speakers for a special hour dedicated to self-care, build self-worth, and celebrating the best in one another.

4:00 PM–  
5:30 PM



**FIND YOUR TRIBE, CAN YOU FEEL THE  
VIBE? SPEED NETWORKING RECEPTION**

URBAN LEAGUE NOW: EXPERIENCE & LOUNGE  
ROOM 146 ABC

7:30 PM–  
9:30 PM

(Doors open  
at 7:00 PM)

**WHITNEY M. YOUNG, JR. AWARDS GALA**

(Black Tie)

BALLROOM ABC



10:00 PM–  
12:00 AM

**YOUNG PROFESSIONALS L.E.A.D. SUMMIT  
LATE NIGHT EVENT**

MARRIOTT MARQUIS HOTEL

Independence Ballroom



## SATURDAY, JULY 23

6:00 AM–  
8:00 AM



Walgreens

### POWER WALK WITH MARC

MARRIOTT MARQUIS HOTEL

Main Lobby

Join Marc H. Morial, President & CEO of National Urban League, for a brisk stride through the streets of the nation's capital, taking in the city's historic landmarks and inspiring monuments.

10:00 AM–  
12:00 PM

(Doors open  
at 9:30 AM)



### ONE MOVEMENT GOSPEL FAMILY SESSION & AWARDS PROGRAM

MARRIOTT MARQUIS HOTEL

Independence ABCDE

10:00 AM

### BACK TO SCHOOL COMMUNITY & FAMILY DAY RIBBON CUTTING

HALL A

10:30 AM–  
4:00 PM



### BACK TO SCHOOL COMMUNITY & FAMILY DAY

HALL A

12:30 PM–  
2:30 PM



### YP L.E.A.D.S AWARDS LUNCHEON

MARRIOTT MARQUIS HOTEL

Liberty Ballroom



3:30 PM

### MOVIE SCREENING

THE CONRAD DC

Conservatory Ballroom

950 New York Avenue NW, Washington, DC, 20001



# NATIONAL URBAN LEAGUE *Virtual* CONFERENCE 2022



## Experience the National Urban League Conference virtually.

Join us for four days of dynamic content, informative panels, lively discussions, interactive workshops, and unmatched networking opportunities all online. Be there for all the exclusive events and featured programming, including:

- URBAN LEAGUE NOW & EXPO
- VIRTUAL CAREER FAIR
- TECHCONNECT
- SMALL BUSINESS MATTERS

Scan this [QR Code](#) to join  
the virtual conference!



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