

SAVE THE DATE!



Celebrate!

38TH ANNUAL WHITNEY M. YOUNG JR. MEMORIAL GALA

March 17, 2010 **Marriott Wardman Park Hotel** **Washington, DC 20008**
Reception 5:30 P.M. **Silent Auction 5:30 P.M. – 7:30 P.M.** **Dinner 6:30 P.M.**

Honorary Chair

George D. Swygert, Jr.
Regional President, Wachovia Bank
Greater Washington, DC

General Co-Chairs

Todd E. Heavner
Regional Vice President
Enterprise Rent-A-Car

Walter M. Oliver
Senior Vice President
General Dynamics

Honorees include:

Virginia Ali and the Late Ben Ali
Proprietors, Ben's Chili Bowl

Chuck Brown
"Godfather" of Go-Go

James Brown
CBS Sportscaster

Platinum Sponsor \$25,000

- Two Corporate tables for 10
- Corporate Platinum membership
- Logo placement on all gala materials (table tents, signage, video credits)
- On stage participation in gala program
- Two page or color cover ad in "UpLift" gala magazine
- Logo banner ad on GWUL website for 3 months
- Listing as Platinum Sponsor in promotional materials and on GWUL's "On Track" radio program (WPGC-AM/FM)
- Free valet parking
- Other options to be negotiated

Corporate Sponsor \$15,000

- Corporate table for 10
- Corporate Gold membership
- Full page ad in "UpLift" gala magazine
- Listed as sponsor in promotional materials and on the League's "On Track" radio program on WPGC-AM/FM
- Free valet parking

Corporate Benefactor \$7,500

- Corporate table for 10
- Corporate Silver membership
- Full page ad in "UpLift" gala magazine

Corporate Patron \$5,000

- Corporate table for 10
- Listing in "UpLift" gala magazine with logo

Friends of the League \$3,500

- Table for 10

Individual Ticket \$350

Contribution \$ _____

(Any amount exceeding \$70 per ticket is tax-deductible.)

Proceeds benefit the Greater Washington Urban League's operations and programs.

DONATIONS CAN BE MADE ONLINE AT www.gwul.org

I would like to sponsor a table.

Please reserve.

- Platinum Sponsor Table @ \$25,000
- Corporate Sponsor Table @ \$15,000
- Corporate Benefactor Table @ \$7,500
- Corporate Patron Table @ \$5,000
- Friends of the League Table @ \$3,500
- I will attend the dinner.

Please reserve _____ individual ticket(s) @ \$350 each.

- I will be unable to attend, but my contribution of \$ _____ is enclosed.

- I would like to share a table by donating ticket(s) to deserving individuals selected by the League.

- I would like to place an ad in the "UpLift" gala magazine*

	Four Color	Black & White
2 Page Spread	\$4,000	-
Full Page	\$2,500	\$2,000
Half Page	\$1,500	\$1,000
Quarter Page	\$800	\$500
Business Card	\$500	\$300

*Please call (202) 265-8200 for more information.

Name/Company _____ Contact Person _____

Day Phone () _____ Address _____

City _____ State _____ Zip _____

E-mail _____

Payment Information

- Check American Express Master Card Visa

Card # _____ Exp. _____ Signature _____

Date _____ Total Amount Enclosed \$ _____

Please make checks payable to: Greater Washington Urban League, Inc.